

CLARE BOOTHE LUCE  
POLICY INSTITUTE

**GREAT**  
**AMERICAN**  
**CONSERVATIVE**  
**WOMEN**

**2011**  
**CALENDAR**





## CLARE BOOTHE LUCE POLICY INSTITUTE

*Preparing and Promoting Conservative Women Leaders*

Dear Friend,

For six years, the Luce Policy Institute's Great American Conservative Women Calendar has been an exceptional way to showcase America's top conservative women leaders. Each year, thousands of these calendars are put into the hands of students, supporters, media, and those serving in the military.

Our 2011 calendar theme is both fun and functional. These exclusive photos, taken for the fourth consecutive year by Jonah Koch, show both the beauty and boldness of your favorite conservative women leaders. Each of the calendar ladies chose a favorite quote—either from someone she admires, or one of her own—associated with a different conservative activism theme for each month. Every theme is accompanied by various tips students can use to promote conservative ideas on their campuses.

The women featured in this calendar play an integral part in advancing the Institute's mission to prepare and promote conservative women leaders. These outstanding role models prepare young women for leadership by speaking to them at our monthly Conservative Women's Network events, leadership training seminars, mentoring lunches, and our Leading Ladies Campus Lecture Program.

Founded in 1993, the Luce Policy Institute fills a unique and valuable niche within the Conservative Movement, reaching America's young women with conservative ideas and helping them fight back against liberal bias on college campuses. We work closely with young women, preparing them to advance individual freedom, economic liberty, limited government, traditional values, and personal responsibility.

We hope you enjoy the 2011 calendar's conservative activism theme, and we thank you for all you do to support the Clare Boothe Luce Policy Institute!

Sincerely,

*Michelle Easton*

President, Clare Boothe Luce Policy Institute

# 2011 Calendar Credits

**ELIZABETH MILLIGAN**  
*Graphic Design*

**JONAH KOCH, KOCHFOTO**  
*Photography*  
[www.kochfoto.com](http://www.kochfoto.com)

**PAUL MITCHELL SCHOOLS, VA AND NY**  
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**ALYSSA CORDOVA**  
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**CLARE BOOTHE LUCE**  
**POLICY INSTITUTE**

*Preparing and Promoting Conservative Women Leaders*

112 Elden Street • Suite P • Herndon, Virginia • 20170 • (888) 891-4288 • [cblpi.org](http://cblpi.org)

*The 2011 Great American Conservative Women Calendar is a publication of the Clare Boothe Luce Policy Institute, a tax-exempt 501(c)(3) organization*

# UNBORN VALUE LIFE



S	M	T	W	T	F	S																																			
<div>December 2010</div> <table> <tr><td></td><td>1</td><td>2</td><td>3</td><td>4</td><td></td><td></td></tr> <tr><td>5</td><td>6</td><td>7</td><td>8</td><td>9</td><td>10</td><td>11</td></tr> <tr><td>12</td><td>13</td><td>14</td><td>15</td><td>16</td><td>17</td><td>18</td></tr> <tr><td>19</td><td>20</td><td>21</td><td>22</td><td>23</td><td>24</td><td>25</td></tr> <tr><td>26</td><td>27</td><td>28</td><td>29</td><td>30</td><td>31</td><td></td></tr> </table>								1	2	3	4			5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	
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# PROTECT LIFE IN JANUARY 2011

“We cannot diminish the value of one category of human life—the unborn—without diminishing the value of all human life.”

—Ronald Reagan

## What can you do?

- Participate in the annual March for Life in Washington, DC on January 24
- Create a mock graveyard using crosses to represent all of the unborn lives lost since *Roe v. Wade*
- Host a Luce campus lecturer—like **Bay Buchanan**—at your school. Call **(888) 891-4288** to find out more!

**Bay Buchanan** has spent the past thirty years in politics and was appointed by President Ronald Reagan to be the youngest U.S. Treasurer in American history. Bay is a renowned political news commentator and the author of *The Extreme Makeover of Hillary (Rodham) Clinton*. In 2007 Bay was named the Luce Policy Institute's Woman of the Year. To host a lecture with Bay on your campus, call 888-891-4288 or visit [www.cblpi.org](http://www.cblpi.org).



**PERSONAL  
RESPONSIBILITY  
FREEDOM**



S	M	T	W	T	F	S
January 2011						
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9	10	11	12	13	14	15
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30	31					
30	31	1	2	3	4	5
		National Freedom Day	Groundhog Day			
6	7	8	9	10	11	12
Ronald Reagan's Birthday (1911)				Conservative Political Action Conference	Conservative Political Action Conference	Conservative Political Action Conference Lincoln's Birthday
13	14	15	16	17	18	19
	Valentine's Day	Washington's Birthday				
20	21	22	23	24	25	26
27	28	1	2	3	March 2011	
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ENCOURAGE PERSONAL RESPONSIBILITY IN

# FEBRUARY 2011

“Freedom is not just a personal right. It’s also a personal responsibility.”

–Star Parker

## What can you do?

- Plan a positive alternative to the feminists’ vulgar production of *The Vagina Monologues* using ideas from the Luce Policy Institute’s “Vagina Monologues: EXPOSED” booklet. Call (888) 891-4288 to request a free copy
- Hold an “Affirmative Action Bake Sale” to expose the Left’s unfair racial preference practices on campus
- Attend the Conservative Political Action Conference in Washington, DC February 10-12
- Host a Luce campus lecturer—like **Star Parker**—at your school. Call (888) 891-4288 to find out more!

A former single welfare mother who turned her life around, **Star Parker** is a champion for personal responsibility. The founder and president of CURE, the Coalition on Urban Renewal and Education, Star is a national expert on social policy and has been featured on major television and radio shows across the country. To host a lecture with Star on your campus, call 888-891-4288 or visit [www.cbipi.org](http://www.cbipi.org).





OWE  
NOTHING TO  
WOMEN'S  
LIB



S	M	T	W	T	F	S
February 2011		22	23	24	25	26
1	2	3	4	5		
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28					
27	28	1	2	3	4	5
6	7	8	9	10	11	12
			Ash Wednesday			
13	14	15	16	17	18	19
Daylight Saving Time Begins (set clocks one hour ahead)		Deadline to apply for CBLPI summer internship		St. Patrick's Day		
20	21	22	23	24	25	26
First Day of Spring				Western Women's Summit	Western Women's Summit	
27	28	29	30	31	April 2011	
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					7	8
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					29	30

# FIGHT FEMINISM IN MARCH 2011

“I owe nothing to women’s lib.”

–Margaret Thatcher

## What can you do?

- In honor of Women’s History Month, create fliers celebrating *conservative* women and post them on your campus
- Apply now to be a Luce Policy Institute summer intern. Application available at [cblpi.org/students](http://cblpi.org/students)
- Distribute “Taking Back Feminism” article by Christina Hoff Sommers, especially at your campus’ Women’s Center. Download at [cblpi.org/resources](http://cblpi.org/resources)
- Attend the Luce Policy Institute’s Western Women’s Summit in Santa Barbara, CA. Visit [cblpi.org/events](http://cblpi.org/events) for more information
- Host a Luce campus lecturer—like **Kate Obenshain**—at your school. Call (888) 891-4288 to find out more!

**Kate Obenshain** is Vice President of Young America’s Foundation and can be seen regularly on Fox News. Kate was the chairman of the Virginia GOP from 2003-2006, when she led the fight against tax increases and the expanding role of government. She is a member of the Luce Policy Institute’s Board of Directors and was the 2005 recipient of the Institute’s Conservative Leadership Award. Most importantly, Kate is the mother of her four young children. To host a lecture with Kate on your campus, call 888-891-4288 or visit [www.cblpi.org](http://www.cblpi.org).

A word cloud featuring the words 'FREE' and 'MARKET' in large, bold, red capital letters. Surrounding these are various other words in grey capital letters of different sizes and orientations, including 'CONSEQUENCES', 'TEA PARTY', 'GOVERNMENT', 'DEBT', 'INVESTMENT', 'FREE', 'MARKET', and 'BI'. The words are arranged in a dense, overlapping manner, with some appearing more prominently than others.

S	M	T	W	T	F	S
March 2011 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31		29	30	31	1	2
3	4	5	6	7	8 April Fool's Day	9
10  Clare Boothe Luce's Birthday (1903)	11	12	13	14	15	16
17	18	19  First Day of Passover	20	21	22  Good Friday	23
24  Easter	25	26	27	28	29	30
1	2	3	4	5	May 2011 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	

# CHAMPION **FREE** ENTERPRISE IN APRIL 2011

“The free market has a clever way of prevailing. The first unintended consequence of statist stimulus bills, big-government bailouts and record debt was the Tea Party.”

—Amanda Carpenter

## *What can you do?*

- Hold a tax day Tea Party rally on your campus on April 15
- Create a fake petition to redistribute grade point averages to educate your peers on the unfairness of wealth redistribution
- Hold a screening of “Not Evil Just Wrong” to expose environmental extremism on Earth Day, April 22.
- Host a Luce campus lecturer—like **Amanda Carpenter**—at your school. Call (888) 891-4288 to find out more!

**Amanda Carpenter** is Senior Communications Advisor and Speechwriter to Sen. Jim DeMint, South Carolina Republican. She is formerly a columnist, reporter and blogger for the Washington Times. Amanda has made numerous television appearances that include segments on Fox News, CNN, CNBC, MSNBC, and other major talk radio outlets. To host a lecture with Amanda on your campus, call 888-891-4288 or visit [www.cblpi.org](http://www.cblpi.org).



## A woman with long dark hair, wearing a black sleeveless top, stands in front of a background filled with a word cloud. The words are related to culture, politics, and social issues, with 'CULTURE' and 'AMERICA' being prominent in red and black text.



S	M	T	W	T	F	S
April 2011		26	27	28	29	30
1	2					
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
1	2	3	4	5	6	7
				National Day of Prayer		
8	9	10	11	12	13	14
15	16	17	18	19	20	21
Mother's Day V-E Day (1945)						Armed Forces Day
22	23	24	25	26	27	28
29	30	31	1	2	June 2011	
		Memorial Day			1	2
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# BE A CULTURE WARRIOR IN MAY 2011

"In America today there is a battle being waged for control of the culture. For conservatives, nothing should be more important. The **culture** is where the issues get framed and the boundaries set."

—Andrea Tantaros

## *What can you do?*

- Create fliers highlighting conservative actors and musicians
- Hold a screening of a film with a conservative message. See a list of films at [cblpi.org/students](http://cblpi.org/students)
- Host a Luce campus lecturer—like **Andrea Tantaros**—at your school. Call (888) 891-4288 to find out more!

**Andrea Tantaros** is a national political commentator, columnist and political contributor for the Fox News Channel. Her writing appears in the *NY Daily News*, on Fox News.com and in *Newsmax* magazine. In her career she has served as a senior advisor on a number of high-profile political campaigns and spent years working on Capitol Hill as Press Secretary for Republican Leadership. To host a lecture with Andrea on your campus, call 888-891-4288 or visit [www.cblpi.org](http://www.cblpi.org).



**LORD  
GIFT  
CHILDREN**

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May 2011 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31		24	25	26	27	28
29	30	31	1	2	3	4
5	6 D-Day (1944)	7	8	9	10	11
12	13	14 Flag Day	15	16	17	18
19 Father's Day	20	21 First Day of Summer	22	23	24	25
26	27	28	29	30	July 2011 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	

# CELEBRATE FAMILY VALUES IN JUNE 2011

“Behold, children are a gift of the Lord; the fruit of the womb is His reward.”

—Psalm 127:3

## What can you do?

- Write articles for your school or local newspaper in support of traditional family values
- Start planning now for a school year of conservative activism
- It's not too early to start arranging for a Luce campus lecturer at your school. Call (888) 891-4288 to find out more!

**Michelle Duggar** and her husband, Jim Bob, are actively promoting traditional Christian family values as stars of the popular TLC reality show *19 Kids and Counting*, which highlights their day-to-day lives as parents of their 19 children. In 2004, Michelle was named Arkansas' "Young Mother of the Year." To host a lecture with any of our speakers on your campus, call 888-891-4288 or visit [www.cblpi.org](http://www.cblpi.org).



# LADDER COURAGE VIRTUES





S	M	T	W	T	F	S
June 2011	1	2	3	4	28	29
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		
3	4	5	6	7	8	9
	Independence Day					
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
			National Korean War Veterans Armistice Day			
31	1	2	3	4	August 2011	
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# PREPARE FOR LEADERSHIP IN JULY 2011

“Courage is the ladder  
on which all other virtues  
mount.”

–Clare Boothe Luce

## *What can you do?*

- Read up and prepare yourself to battle the Left on campus in the coming school year. Check out our recommended reading list on [cblpi.org/resources](http://cblpi.org/resources) to see a list of books your professors won't assign
- Get a head start on arranging for a Luce campus lecturer at your school. Call (888) 891-4288 to find out more!

Playwright-turned-U.S. Ambassador **Clare Boothe Luce** (1903-1987)—the namesake of the Clare Boothe Luce Policy Institute—was the editor of *Vanity Fair*, as well as a U.S. Congresswoman from Connecticut. A wife, mother, and a woman of deep faith, Mrs. Luce's extraordinary sense of humor was epitomized by her famous quote, “No good deed goes unpunished.” To host a lecture with any of our speakers on your campus, call 888-891-4288 or visit [www.cblpi.org](http://www.cblpi.org).



# ASSOCIATE GOOD REPUTATION

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July 2011	1	2	26	27	28	29
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# JOIN A CONSERVATIVE GROUP IN AUGUST 2011

“Associate with men of good quality if you esteem your own reputation; for it is better to be alone than in bad company.”

—George Washington

## *What can you do?*

- Make your club's presence known this year by hosting a conservative “Coming Out” week
- Research and expose your school's funding for liberal versus conservative campus speakers
- Host a Luce campus lecturer—like **Michelle Malkin**—at your school. Call (888) 891-4288 to find out more!

**Michelle Malkin** is a blogger, columnist, author, pundit, wife, and mother who got her start as a newspaper journalist in 1992. She is the recipient of the Luce Policy Institute's 2004 Conservative Leadership Award, and her blog [MichelleMalkin.com](http://MichelleMalkin.com) has more than 25,000 unique visitors per day. To host a lecture with Michelle on your campus, call 888-891-4288 or visit [www.cbipi.org](http://www.cbipi.org).



# GOOD MEN TRIUMPH





S	M	T	W	T	F	S
August 2011 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31						
4	5  <i>Labor Day</i>	6	7	8	9	10
11	12	13	14	15	16  <i>POW/MIA Recognition Day</i>	17
18	19	20	21	22	23  <i>First Day of Autumn</i>	24
25	26	27	28	29	30  <i>Rosh Hashanah</i>	1
2	3	4	5	6	October 2011 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	

# DEFEND AMERICA IN SEPTEMBER 2011

“All that is necessary for the triumph of evil is that good men do nothing.”

—Edmund Burke

## *What can you do?*

- Host the *9/11: Never Forget* project to honor the victims of the September 11 terrorist attacks. Visit [yaf.org](http://yaf.org) for more details
  - Hold a “Support the Troops” week, collecting items or money for U.S. servicemen and their families
  - Host a Luce campus lecturer at your school.
- Call (888) 891-4288 to find out more!**

**Monica Crowley** has been a regular guest on major television networks and is well known for her insight and analysis of policy debates across the country and around the world. In 2010 Monica was named the Luce Policy Institute’s Woman of the Year. Her leadership as a radio commentator has also garnered her much attention and respect and has earned her a well-deserved spot on the national stage. To host a lecture with any of our speakers on your campus, call 888-891-4288 or visit [www.cblpi.org](http://www.cblpi.org).



**FREEDOM**  
**SPEECH**  
**PRESS**

S	M	T	W	T	F	S
September 2011						1
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2	3	4	5	6	7	8
9	10	11	12	13	14	15
	Columbus Day			Margaret Thatcher's Birthday (1925)		Yom Kippur
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31	1	2	3	November 2011	
	Halloween				1	2
					3	4
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# ADVANCE **FREE SPEECH** IN OCTOBER 2011

“Congress shall make no law...  
abridging the freedom of  
speech, or of the press.”

—First Amendment to the  
United States Constitution

## What can you do?

- Encourage your club members to promote conservative ideas by writing opinion pieces for the school newspaper and speaking up in the classroom
- Pass out pocket Constitutions in the main student gathering areas
- Host a Luce campus lecturer—like **Ann Coulter**—at your school. Call (888) 891-4288 to find out more!

**Ann Coulter** is the author of seven *New York Times* best-sellers, a popular syndicated columnist, and a frequent TV pundit. She was the 2001 recipient of the Luce Policy Institute's Conservative Leadership Award and in 2004 was named the Institute's Woman of the Year. To host a lecture with Ann on your campus, call 888-891-4288 or visit [www.cblpi.org](http://www.cblpi.org).



A woman with brown hair, wearing a black long-sleeved top and a necklace, stands with her hands on her hips against a background of repeating words like 'LIBERTY', 'EQUALITY', 'HAPPINESS', and 'LIFE'. The words 'LIFE', 'LIBERTY', and 'HAPPINESS' are prominently displayed in large red letters at the bottom left.

LIFE  
LIBERTY  
HAPPINESS



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Daylight Saving Time Ends (set clock one hour back)																												Election Day														World Freedom Day Fall of the Berlin Wall (1989)																												Veteran's Day																											
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27														28														29														30														1														December 2011																											
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# PROMOTE LIMITED GOVERNMENT IN NOVEMBER 2011

“We hold these truths to be self-evident, that all men are created equal, that they are endowed by their Creator with certain unalienable Rights, that among these are Life, Liberty and the pursuit of Happiness.”

—Declaration of Independence

## What can you do?

- Have your club members write to your school's board of directors and school newspaper about leftwing bias they've experienced during their time on campus
  - Host a Luce campus lecturer at your school.
- Call (888) 891-4288 to find out more!

Congresswoman **Michele Bachmann** proudly serves the 6th district of Minnesota as an unwavering defender of conservatism in Congress. In 2010 Representative Bachmann was awarded the Luce Policy Institute's Conservative Leadership Award. She is the first conservative woman to be elected to the U.S. House of Representatives from Minnesota, and her example has served as an inspiration to the young women who have heard her speak at Luce Policy Institute events. She is a loving wife and mother of five and has opened her home to twenty-three foster children. To host a lecture with any of our speakers on your campus call 888-891-4288 or visit [www.cbipi.org](http://www.cbipi.org).

# POLITICAL CORRECTNESS TYRANNY



S	M	T	W	T	F	S
November 2010						29
1	2	3	4	5		30
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			
4	5	6	7	8	9	10
			Pearl Harbor Day			
11	12	13	14	15	16	17
18	19	20	21	22	23	24
			First Day of Hanukkah	First Day of Winter		
25	26	27	28	29	30	31
Christmas Day						New Year's Eve
1	2	3	4	5	January 2012	
					1	2
					3	4
					5	6
					7	8
					9	10
					11	12
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					27	28
					29	30
					31	

# COMBATPOLITICALCORRECTNESSIN DECEMBER 2011

“Political correctness  
is tyranny with a happy  
face.”

—Charlton Heston

*What can you do?*

- Have your group members write Christmas cards to the American Civil Liberties Union
- Host a Luce campus lecturer—like **S.E. Cupp**—at your school. Call **(888) 891-4288** to find out more!

**S.E. Cupp** is an author, political commentator, and columnist. S.E. is the author of *Losing our Religion: the Liberal Media's Attack on Christianity* and co-author of *Why You're Wrong about the Right*. She writes a regular column for *the Daily Caller* and *New York Daily News* and her work has also been published in the *Washington Post*, *American Spectator*, *Human Events*, *Townhall.com*, and *FOXNews.com*. She has appeared on each of the major news networks and is a regular guest on the Fox News Channel. To host a lecture with S.E. on your campus, call 888-891-4288 or visit [www.cblpi.org](http://www.cblpi.org).



# *Great American Conservative Women*



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