



Clare Boothe Luce
CENTER FOR CONSERVATIVE WOMEN

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New Poll: Women Favor Femininity Over Feminism

Recent data suggests that many young women unwittingly embrace conservative perspectives

A new poll commissioned by the Clare Boothe Luce Center for Conservative Women and conducted by Kellyanne Conway and KAConsulting, LLC reveals that 18–24-year-old women are not as distant from conservative values as previously assumed. Contrary to popular belief, young women are trending, perhaps unconsciously, toward conservative attitudes and principles.

The nationwide survey was fielded between January 31 and February 6, 2024, from a sample of 800 18–24-year-old self-identified liberal, conservative, and moderate women. Topline data can be viewed [here](#).

Among the key findings:

- 79% **agree** that releasing violent criminals without bail does not make a community safer.
- 74% **agree** with the statement, “We should take care of our own people like the less fortunate, the homeless, or veterans before taking care of people from other countries.”
- 74% **agree** that every kid should have the opportunity to go to a school of their choice, regardless of their zip code.
- 71% **agree** that it is appropriate to have children wait until they are adults before having irreversible sex-change surgeries.
- 69% **agree** with the statement, “Since fentanyl is the number one killer of 18–45-year-olds in the country, we should do all we can to secure our border to ensure drugs are not pouring over the border.”

Moreover, **while 50% of young women align themselves with feminism, a greater percentage—82%—consider themselves to be feminine.** 79% agree that a stay-at-home mom can be considered just as successful as a woman who chooses to be in a professional field.

However, **72% of young women agree that life is generally harder for women than men.** The opportunity for homeownership amongst young women appears to be uncertain, with less than half—46%—saying they planned on buying a house in the next 5-10 years. Furthermore, while 68% of young women plan to be married with at least one child by the time they are 30 years old, 1 in 5 women—21%—say they do not plan to have children at all, a possible indicator of increasing inflation rates and the perception that having children may become too financially burdensome.

These responses are unsurprising given that 82% of young women surveyed believe they require financial stability and independence before considering marriage or children. Paired with significant reported concerns regarding [reproductive issues](#), the current [economy](#), [mental health](#), and [healthcare](#) across the ideological spectrum, these goals may seem unattainable for many respondents.

Despite ideological differences, the survey emphasizes that the beliefs and aspirations of young women often unify around conservative principles, particularly those centered on femininity and family values.

These survey results highlight a striking misalignment between left-wing policies and the outlooks of young women nationwide on issues such as immigration, school choice, sex reassignment surgery for minors, and cash bail reform.

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About the Clare Boothe Luce Center for Conservative Women

For 30 years, the Clare Boothe Luce Center for Conservative Women has been the premier organization specializing in preparing conservative young women for effective leadership. The Center strives to promote women who are committed to constitutional principles such as economic freedom, limited government, and traditional values.